

Requirements 2011-2012

Courses may be subject to prerequisites and minimum grade requirements.

Check online at bellevuecollege.edu/catalog/courses.

Course	Course Title	Credits
BTS 165	Business Spreadsheet Analysis & Design	5
BUS& 101	Introduction to Business	5
BUS 120	Organizational Behavior	5
CMST& 220	Public Speaking	5
ENGL& 101	English Composition I	5
MKTG 110	Client Customer Relations	5
MKTG 131	Principles of Professional Selling	5
MKTG 135	Principles of Retailing	5
MKTG 154	Principles of Marketing	5
MKTG 200	International Marketing	5
MKTG 210	Business Research	5
MKTG 225	Customer Relations Management	5
MKTG 234	Advertising	5
Choose 5 credits from the following:		5
ACCT 101	Practical Accounting I (5 Cr)	
ACCT& 201	Principles of Accounting I (5 Cr)	
Choose 5 credits from the following:		5
BUS 241	Multicultural Business Consulting (5 Cr)	
CES 241	Multicultural Business Consulting (5 Cr)	
Science lab elective		5-6
Approved business electives		9-10
GRAND TOTAL		90

Program Contact Info: bellevuecollege.edu/programs/az/ **Marketing Management**

Use Degree Audit to track your progress toward completion of this degree at bellevuecollege.edu/degreeaudit

Please refer to bellevuecollege.edu/programs/degrees/ for latest degree updates and further information.

BC General Education requirements embedded in this degree are designed to address areas and specific requirements that ensure that students' learning experiences prepare them to build fulfilling and successful lives as individuals, workers, citizens, and life-long learners.

Student Name: _____

SID: _____

Program Requirements Courses may be subject to minimum grade requirements and prerequisites			Approved Substitution/Transfer Credit					
Course	Course Title	Cr	School	Course	Cr	Grade	Qtr	Yr
BTS 165	Business Spreadsheet Analysis & Design	5						
BUS& 101	Introduction to Business	5						
BUS 120	Organizational Behavior	5						
CMST& 220	Public Speaking	5						
ENGL& 101	English Composition I	5						
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TOTAL:		90						

Exceptions to degree or certificate requirements and graduation information: <http://bellevuecollege.edu/enrollment/graduation/>

Completed form must be submitted to the Evaluations/Graduation Office when applying for graduation.

Program Chair: _____

Date: _____